CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: January 8, 2009 Name: John G. Rauch - Reg. No. 37.218 Signature: /John G. Rauch/

In re Appln. of: Robert Allan Main et al.

BRINKS HOFER GILSON &LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	TRANSMITTAL		
Docket No:	12729-78 (Y00261US00)		
For:	SYSTEM AND METHOD FOR MANAGING ADVERTISING INVENTORY TO MAXIMIZE ADVERTISING REVENUE	Conf. No.:	4361
Filed:	February 6, 2001	Art Unit:	3622
Appln. No.:	09/778,666	Examiner:	Donald Champagne

ADVERTISING INVENTORY TO MAXIMIZE										
Docket No: 12729-78 (Y00261US00)										
TRANSMITTAL										
Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450										
Sir:										
Attac	Attached is/are:									
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	alculation:									
\boxtimes	☑ No additional fee is required.									
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	An extension fee in an amount of \$ for amonth extension of time under 37 CFR § 1.136(a).									
	A petition or processing fee in an amount of \$ under 37 CFR § 1.17().									
An additional filing fee has been calculated as shown below:										
						Sma	I Entity		Not a S	mall Entity
1										
	Claims Re			Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	OR	Rate	Add'l Fee
Total			Minus			Rate x \$25=	Add'l Fee	OR	Rate x \$50=	Add'l Fee
Total	After Ame		Minus Minus				Add'l Fee	OR		Add'l Fee
Indep.	After Ame	endment	Minus	Previously Paid For		x \$25=	Add'l Fee	OR	x \$50=	Add'l Fee
Indep.	After Ame	endment	Minus	Previously Paid For		x \$25= x 105=	Add'l Fee	OR	x \$50= x \$210=	Add'l Fee
Indep. First P	After Ame	endment	Minus	Previously Paid For		x \$25= x 105= +\$185=		OR	x \$50= x \$210= + \$370=	
Indep. First P	After Ame	endment Multiple De	Minus p. Claim	Previously Paid For	Extra	x \$25= x 105= +\$185= Total	s	OR	x \$50= x \$210= + \$370=	
Indep. First P	resentation of Mayment: Please charg	fultiple De	Minus p. Claim	Previously Paid For	Extra	x \$25= x 105= +\$185= Total	s	OR	x \$50= x \$210= + \$370=	
First P	ayment: Please charge Payment by The Director and any pate	dultiple De pe Depos credit car is hereby ent applice require	Minus p. Claim it Account in the yauthor cation ped to er	Previously Paid For	ne amount of (Form PTO) nent of any ler 37 CFR er is timely	x \$25= x 105= +\$185= Total of \$	for ttached). filing fees sociated value to credit	requi	x \$50= x \$210= + \$370= Total red under	\$ 7 37 CFR § 1.

anuary 8, 2009	John G. Rauch, Reg. No. 37,218
Date	John G. Rauch, Reg. No. 37,218

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For: SYSTEM AND METHOD FOR MANAGING

ADVERTISING INVENTORY TO MAXIMIZE ADVERTISING REVENUE

Docket No: 12729-78 (Y00261US00) Examiner: Donald Champagne

Art Unit: 3622 Conf. No.: 4361

STATUS REQUEST

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicants respectfully request a status report regarding this application. Applicants' attorneys have not received any correspondence regarding this application for over three years. Applicants' attorneys filed an Appeal Brief on August 15, 2005.

No fee is required for the request for a status report. However, should a fee be required, the Commissioner is hereby authorized to charge payment for any additional fees required under 37 C.F.R. § 1.16 and any patent application processing fees under 37 C.F.R. § 1.17 associated with this communication to Deposit Account No. 23-1925.

Respectfully submitted.

January 8, 2009 Date